V DAY

A GLOBAL MOVEMENT TO END VIOLENCE AGAINST WOMEN AND GIRLS

vday.org

VIOLENCE AGAINST WOMEN AND GIRLS

One of every three women in the world today will personally experience physical or sexual violence. The most common source of this violence is someone the victim knows —a relative, neighbor, or adult with intimate authority. Political violence also begets personal violence: there are over sixteen countries that are home to numerous areas of armed conflict, and in each place, women and girls are at extreme risk of rape, physical assault, and murder. When families flee conflict areas, women and children often languish for long periods in refugee camps where they continue to be exposed to physical and sexual assault and preyed upon by sex traffickers.

Although these sources of violence may seem diverse, listen to women who have survived violence in any context and the responses they describe sound tragically similar. Besides the pain and strength you will hear in their survival stories, the themes that resound across cultures and geographies are of the indifference of authorities, the familial instinct of denial, and the lack of public outrage about the violence that millions of women experience every day. V-Day was born of the belief that until these themes are addressed, these violations named and taken up by whole communities as an unacceptable desecration of human dignity, the violence will continue.

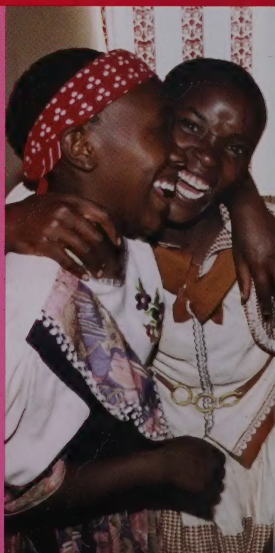
ABOUT VDAY

SHATTERING TABOOS

V-Day's activities start by attacking the silence—public and private—that allows violence against women to occur and to continue. Its work is predicated on three core beliefs: that art has the power to reach, transform and inspire people to act; that empowered women are unstoppable leaders; and that lasting social and cultural change is spread through the lived experience of ordinary people who do extraordinary things. V-Day is a global network of grassroots activists who embody these beliefs and are dedicated to stopping every kind of violence against women and girls. V-Day is a catalyst, a torch for change.

VICTORY, VALENTINE AND VAGINA

V-Day is a global movement to end violence against women and girls that raises funds and awareness through benefit productions of Playwright/Founder Eve Ensler's award winning play *The Vagina Monologues*. In 2006, more than 2700 V-Day events took place in the U.S. and around the world. To date, the V-Day movement has raised over $40 million and educated millions about the issue of violence against women and the efforts to end it, crafted international educational, media and PSA campaigns, launched the Karama program in the Middle East, reopened shelters, and funded over 5000 community-based anti-violence programs and safe houses in Kenya, South Dakota, Egypt and Iraq. The 'V' in V-Day stands for Victory, Valentine and Vagina.



V To The 10TH

A CELEBRATION OF V-DAY'S TENTH ANNIVERSARY

NEW ORLEANS ARENA

APRIL 12, 2008

POWER THE MOVEMENT

PREACH THE WORD

PROTEST THE VIOLENCE

PLANT THE FUTURE

PUSH THE EDGE

PLAY THE MUSIC

PRAISE THE WOMEN

PLUG IN THE MEN

PARTY, PERFORMANCE, PINK PARADES!

VAGINA POWER! PEACE!

JOIN US!

On April 12, 2008 at New Orleans Arena, V-Day will celebrate ten years of ending violence against women and girls and will launch the next ten to heal and empower women worldwide.

V To The 10TH will bring together thousands of women and men from all over the world for a weekend of art and activism, with a star-studded multimedia production uniting peace, environmental sustainability, racial justice, and sexual violence movements, and gathering activists at one event.

Ellen DeGeneres, Eve, **Jane Fonda**, Salma Hayek, **Joss Stone**, and Kerry Washington have already signed on!*

The event will include:

A celebration of the victories of women from around the globe – Kenya, Afghanistan, Iraq, Malaysia, Congo, Pakistan, Iceland, Bosnia and more

Up to date reports from women on the ground in areas of conflict

The planting of 1 million trees, led by Nobel prize winner Wangari Maathai

Multilingual performances of *The Vagina Monologues*

Video testimonials from young activists

Inspiration from world leaders

Men standing up for women

Local New Orleans musicians

Young female athletes

Dancing

V To The 10TH will showcase the work of the women of New Orleans—Katrina Warriors—and their efforts to bring the community back from post-flood violence, economic hardship, racism, and insufficient healthcare, childcare, and education. The event will establish a women's fund in New Orleans, so that the event has lasting impact on the ground. The fund envisioned is sustainable and directed by the needs of women in New Orleans.

This evening will open minds and hearts and raise much needed attention and funds for groups working to end violence against women and girls in New Orleans, and around the world.

In February and March of 2008, while thousands of V-Day events are taking place all over the world, V-Day Founder/Artistic Director Eve Ensler will visit dozens of college campuses on a nationwide tour, inviting women and men to rally together and take the movement to the next level, expanding the V-Day model of empowerment for women and girls everywhere.

For the latest updates on **V To The 10TH** sign up for V-Mail. Visit www.vday.org/vmail

* Pending scheduling

"Eve Ensler's *The Vagina Monologues* is not just a play anymore. It's a social movement."
—Los Angeles Times

"Organizing this event has given us a sense of satisfaction because we feel like we are really making a difference. We're actually standing up and denouncing violence against women and girls. "
—Cynthia Trejo, V-Day Austin organizer

"Eve Ensler founded V-Day to draw attention to the issue of violence against women. Today, her movement includes remarkable women around the world fighting to end sex abuse. Their personal stories of triumph over tragedy will inspire you to join the crusade…"
—Marie Claire

"It's so much bigger than a women's movement now. It's about communities speaking about all the darkness and violence in neighborhoods that doesn't get expressed. I can't name another artist or activist besides Eve Ensler who has gotten more attention to this. She's found a way to make this accessible, entertaining and moving.'"
—Dana Edell, V-Day Columbia University organizer

"Eve Ensler wants to save the world... and don't even think of getting in her way."
—New York Times Magazine

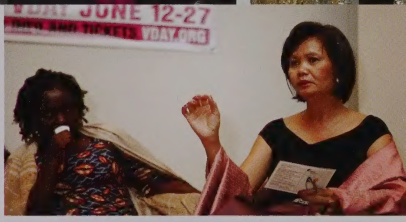
Top Ten Charity
marie claire

Top 100 Charity
Worth

V-COUNSEL

The V-Counsel is a group of extraordinary women who provide vision, leadership, and support to help guide V-Day in its work: Carole Black, Ilene Chaiken, Eileen Fisher, Jane Fonda, Salma Hayek, Mellody Hobson, Pat Mitchell, Linda Pope, Emily Scott Pottruck, and Kerry Washington.

DONATE TODAY



JOIN V-DAY. END VIOLENCE. SUPPORT THE MOVEMENT.

Please be as generous as you can to support this work.

Online: vday.org/donate

Mail payments by check to: V-Day Administrative Offices
127 University Avenue Berkeley, CA 94710

Make checks payable to **V-Day**
Your donations are fully tax-deductible.

Get Involved. Get the Latest News. vday.org/vmail

94 cents of every dollar you give goes straight to ending violence against women and girls. V-Day operates as a "virtual organization" so that we keep administrative costs low. V-Day's small staff works in regions throughout the U.S. and around the world to empower local networks and volunteers to raise awareness and funds to end the violence. Eve Ensler, V-Day's founder and artistic director, volunteers her time, creative energy and spirit.

V-Day's core team is Kate Fisher, Cecile Lipworth, Tony Montenieri, Shael Norris, Hibaaq Osman, Amy Squires and Susan Celia Swan.

On April 12, 2008 at New Orleans Arena, V-Day will celebrate ten years of ending violence against women and girls and will launch the next ten to heal and empower women worldwide.

V To The 10TH will bring together thousands of women and men from all over the world for a weekend of art and activism, with a star-studded multimedia production uniting peace, environmental sustainability, racial justice, and sexual violence movements, and gathering activists at one event.

Ellen DeGeneres, **Eve**, **Jane Fonda**, **Salma Hayek**, **Joss Stone**, and **Kerry Washington** have already signed on!*

The event will include:

A celebration of the victories of women from around the globe – Kenya, Afghanistan, Iraq, Malaysia, Congo, Pakistan, Iceland, Bosnia and more

Up to date reports from women on the ground in areas of conflict

The planting of 1 million trees, led by Nobel prize winner Wangari Maathai

Multilingual performances of *The Vagina Monologues*

Video testimonials from young activists

Inspiration from world leaders

Men standing up for women

Local New Orleans musicians

Young female athletes

Dancing

V To The 10TH will showcase the work of the women of New Orleans—Katrina Warriors—and their efforts to bring the community back from post-flood violence, economic hardship, racism, and insufficient healthcare, childcare, and education. The event will establish a women's fund in New Orleans, so that the event has lasting impact on the ground. The fund envisioned is sustainable and directed by the needs of women in New Orleans.

This evening will open minds and hearts and raise much needed attention and funds for groups working to end violence against women and girls in New Orleans, and around the world.

In February and March of 2008, while thousands of V-Day events are taking place all over the world, V-Day Founder/Artistic Director Eve Ensler will visit dozens of college campuses on a nationwide tour, inviting women and men to rally together and take the movement to the next level, expanding the V-Day model of empowerment for women and girls everywhere.

For the latest updates on **V To The 10TH** sign up for V-Mail. Visit www.vday.org/vmail

* Pending scheduling

VIOLENCE AGAINST WOMEN AND GIRLS

One of every three women in the world today will personally experience physical or sexual violence. The most common source of this violence is someone the victim knows—a relative, neighbor, or adult with intimate authority. Political violence also begets personal violence: there are over sixteen countries that are home to numerous areas of armed conflict, and in each place, women and girls are at extreme risk of rape, physical assault, and murder. When families flee conflict areas, women and children often languish for long periods in refugee camps where they continue to be exposed to physical and sexual assault and preyed upon by sex traffickers.

Although these sources of violence may seem diverse, listen to women who have survived violence in any context and the responses they describe sound tragically similar. Besides the pain and strength you will hear in their survival stories, the themes that resound across cultures and geographies are of the indifference of authorities, the familial instinct of denial, and the lack of public outrage about the violence that millions of women experience every day. V-Day was born of the belief that until these themes are addressed, these violations named and taken up by whole communities as an unacceptable desecration of human dignity, the violence will continue.

ABOUT VDAY

SHATTERING TABOOS

V-Day's activities start by attacking the silence—public and private—that allows violence against women to occur and to continue. Its work is predicated on three core beliefs: that art has the power to reach, transform and inspire people to act; that empowered women are unstoppable leaders; and that lasting social and cultural change is spread through the lived experience of ordinary people who do extraordinary things. V-Day is a global network of grassroots activists who embody these beliefs and are dedicated to stopping every kind of violence against women and girls. V-Day is a catalyst, a torch for change.

VICTORY, VALENTINE AND VAGINA

V-Day is a global movement to end violence against women and girls that raises funds and awareness through benefit productions of Playwright/Founder Eve Ensler's award winning play *The Vagina Monologues*. In 2006, more than 2700 V-Day events took place in the U.S. and around the world. To date, the V-Day movement has raised over $40 million and educated millions about the issue of violence against women and the efforts to end it, crafted international educational, media and PSA campaigns, launched the Karama program in the Middle East, reopened shelters, and funded over 5000 community-based anti-violence programs and safe houses in Kenya, South Dakota, Egypt and Iraq. The 'V' in V-Day stands for Victory, Valentine and Vagina.

VICTORIES

1996 Shocked by a friend's professed hatred for her own vagina, **playwright Eve Ensler writes *The Vagina Monologues***, which goes on to sell out theaters, raising millions of dollars and launching V-Day. **1998** V-Day is born—bringing with it the demand that violence against women and girls around the world must end. The first star-studded benefit performance of *The Vagina Monologues* raises $250,000 for local NYC anti-violence groups. **1999** The first V-Day London benefit is held at the Old Vic Theater. **2000** The play and the movement are in 32 countries. In addition to the London event, more than 65 schools in the United States and Canada participate in the V-Day College Campaign. **2001** A benefit performance of *The Vagina Monologues* takes place at Madison Square Garden in New York City, bringing 20,000 people to see over 80 actresses perform and demand an end to violence against women. $2 million dollars is raised. **2002** As part of its efforts since 1999 to support Afghan women, V-Day hosts over 30 Afghan women for a leadership program in Kabul. **>The first V-Day Safe House for The Girls opens in Kenya** as a refuge for girls escaping female genital mutilation and early childhood marriage and enables them to continue their schooling. > V-Day launches the Indian Country Project to raise awareness of the rampant rate of abuse of Native American and First Nations women. **2003** The first V-Day PSA campaign debuts featuring stars and activists speaking about "When violence against women and girls ends…" Featured in over 40 magazines, the announcements run on more than 100 TV stations. > Chanel Luck, V-Day Skidmore 2003 College Campaign organizer, writes a resolution calling for the creation of a sexual assault student resourses center staffed with trained victim-advocate counselors on campus. The resolution is unanimously passed, $30,000 is allocated and the Center for Safer Sexual Relations opens on March 11, 2003. This is just one example of the effect V-Day has on thousands of college campuses. **2004 The first V-Day documentary, *Until the Violence Stops***, world-premieres at the Sundance Film Festival and broadcast-premieres on Lifetime Television. > V-Day honors local activists at events worldwide as *Vagina Warriors*. A Vagina Warrior is a woman or man committed to ending violence against women. > Women MPs and Ministers join well-known British actresses on stage for a sold out audience at the Criterion Theatre in London. **>More than 7,000 people join the V-Day and Amnesty International March on Juarez, Mexico.** > V-Day goes on the two-week intensive *V-Day 2004 Visit to India: Celebrating the Indian Woman Warrior* featuring events in Mumbai, Himachal, and Delhi. **2005 V-Day continues its initiatives in Africa, Asia, and the Middle East** by launching the Karama Program, envisioned by V-Day Special Representative and Karama Chair, Hibaaq Osman, in Cairo, Egypt. > Via thousands of V-Day benefits, the V-Day 2005 Spotlight: Women of Iraq, Under Siege, places the current condition of women in Iraq, brought on by the U.S. war, in front of millions in the United States and around the globe. **2006** Following a V-Day sponsored speaking tour with South Korean 'comfort women' survivors Kim Ok Sun and Yong Soo Lee, Rep. Lane Evans (D-IL) and Rep. Chris Smith (R –NJ) introduce House Resolution 759 which highlights the atrocities committed against the 'comfort women' and demands that the Government of Japan formally acknowledge and accept responsibility for its sexual enslavement of these young women during the 1930's and 1940's. > At an event benefiting the New Orleans Regional Alliance Against Abuse (NORAA) member organizations, Eve ignites a community conversation about rebuilding Greater New Orleans as a healthier and more secure place for women and girls, encouraging women and men to become Katrina Warriors. **>V-Day launches UNTIL THE VIOLENCE STOPS: NYC**, the first festival of theater, art & community bringing the issue of violence against women front and center in the culture and the community. The festival takes over multiple venues from Broadway stages to the city's bus and subway system raising $1.2 million. **Over 50 community events** are sponsored by local non-profits featuring art exhibits, self-defense workshops, a two-day film festival, and more. **>V-Day is named one of the 'Top Ten' charities by *Marie Claire* magazine.**

2007

"We are saying that if a government supports the use of force, weapons, violence as a method of control and dominance, this models and gives license to the same kind of behavior at home."
—V-Day Founder/Artistic Director EVE ENSLER

Between February 1 and March 8 (International Women's Day) 2007, over 3000 V-Day benefits will take place in over 1150 communities and college campuses. From Nigeria to NYU, China to DePaul University, from New Zealand to the University of Puerto Rico, local activists will stage benefit productions of *The Vagina Monologues* raising funds and awareness for local anti-violence groups, rape crisis centers, and women's shelters in their communities.

V-Day's 2007 theme Reclaiming Peace makes the connection between the worldwide anti-violence work of V-Day activists with our collective desire for peace and an end to armed conflicts.

Each year V-Day spotlights a particular group of women who are experiencing violence, with the goal of raising awareness to put a worldwide media spotlight on this area and to generate funds to aid groups who are addressing it. In 2007 the V-Day Spotlight is on Women in Conflict Zones because war exponentially increases the crimes of violence against women and girls. In equal measure, as patterns of wartime rape and sexual violence continue today in places such as Sudan, the Congo, and Iraq, the strength and resilience of the women who are rebuilding their communities and leading their governments to peaceful solutions needs to be celebrated.

V DAY
RECLAIMING PEACE

JANUARY 2007 V-Day's Karama Program in the Middle East completes a two-day national workshop in Morocco, with events in Tunisia, Jordan, and Egypt planned for February and March where local leaders, activists and experts will come together to address violence as both a cause and an effect of the challenges facing the country's politics, economics, health, art/culture, education, media, laws, and religious debates. **MARCH 2007 The 1st Beirut International Women's Forum** will convene women leaders, politicians, executives, journalists, and activists from across the Middle East region. Convened in Dubai by the Arab League, the UN, V-Day and *Al Hasnaa* magazine, the Forum will capture the transformation taking place in the world of Arab women, identify emerging trends for women in civil society, business, and politics, while providing a platform to debate major aspects of the lives of Arab women such as working motherhood and women's bodies as power. **APRIL 2007 V-Day will travel to Haiti for the 1st time.** With benefit performances of *The Vagina Monologues* in Port Au Prince and satellite performances by local women in rural and outlying communities, V-Day will inform and educate the world about the horrific rapes and abuses that have been taking place for decades. **MAY 2007 The 1st workshop for V-Day activists in Africa** will take place bringing together women and men from 23 countries to develop a V-Day Africa Coalition. At the workshop, women leaders and activists will join together to look at the intersection of HIV/AIDS and violence against women, developing strategies and actions to combat these issues. **SUMMER 2007 V-Day's *Until The Violence Stops Festival***, successfully originated in New York City in 2006, will be replicated by V-Day organizers in **Ohio** and **Kentucky**, bringing together women's groups in those states to stand strong and demand an end to violence in their communities. **JUNE 2007** Villard/Random House will release the anthology ***A Memory, A Monologue, A Rant and a Prayer.*** This inspiring and thought provoking book compiles over 50 monologues, many of which were performed at the Until The Violence Stops: NYC event of the same name, with contributions by such world renowned authors and playwrights as Edward Albee, Tariq Ali, Michael Cunningham, Ariel Dorfman, Edwidge Danticat, Jane Fonda, Deborah Copaken Kagan, Nicholas Kristof, Susan Miller, Susan Minot, Kathy Najimy, Anna Deavere Smith, Alice Walker and Howard Zinn. All proceeds will benefit V-Day. **SEPTEMBER 2007** Building on V-Day's theme of Reclaiming Peace, V-Day and The Women's Institute at Omega will present the annual Women and Power conference, this year entitled *Women, Power & Peace*. The three-day conference, held in Rhinebeck, New York on September 14-16, will feature women activists from around the world, including women Nobel Peace Laureates.

POWER THE MOVEMENT
PREACH THE WORD
PROTEST THE VIOLENCE
PLANT THE FUTURE
PUSH THE EDGE

PLAY THE MUSIC
PRAISE THE WOMEN
PLUG IN THE MEN

NEW ORLEANS ARENA APRIL 2008

V To The 10TH

PARTY, PERFORMANCE, PINK PARADES! VAGINA POWER! PEACE!

IN 2008 V-DAY CELEBRATES ITS TENTH ANNIVERSARY,

launching the next ten years at an incredible evening of art and activism in a star-studded multimedia event, **V To The 10th**. In April 2008 V-Day will take over the New Orleans Arena at the Superdome, reminiscent of 7 years prior when V-Day sold out Madison Square Garden in New York City. Over one weekend, thousands of women and men will rally together and take the movement to the next level, expanding the V-Day model of empowerment for women and girls everywhere, and showcasing the women of New Orleans— **KATRINA WARRIORS** — and the work they are doing to bring the community back from the post-Katrina violence, economic hardship, racism, and insufficient healthcare, childcare, and education. In the year leading up to event, Eve will curate a page in ***O Magazine*** in which she will interview thinkers, writers, leaders and activists on their ideas on "How To Save The World."

V-DAY ACTIVISTS ARE AT WORK IN 119 COUNTRIES

Afghanistan Angola Argentina Aruba Australia Austria Bahamas Barbados Belgium Belize Bermuda Bosnia And Herzegovina Botswana Brazil Bulgaria Burkina Faso Cameroon Canada China The Democratic Republic Of the Congo Costa Rica Croatia Cyprus Czech Republic Denmark Dominican Republic Ecuador Egypt El Salvador England Ethiopia Fiji Finland France Gambia Germany Ghana Gibraltar Greece Grenada Guam Guatemala Haiti Honduras Hong Kong Iceland India Indonesia Ireland Israel Italy Jamaica Japan Jordan Kazakhstan Kenya Republic of Korea Kyrgyzstan Lebanon Lesotho Liberia Lithuania Luxembourg The Former Yugoslav Republic of Macedonia Malaysia Mali Malta Mexico Monaco Morocco Mozambique Namibia Nepal Netherlands New Zealand Nicaragua Niger Nigeria Northern Ireland Northern Mariana Islands Norway Oman Pakistan Occupied Palestinian Territory Peru Philippines Poland Puerto Rico Romania Russia Saint Kitts And Nevis Scotland Senegal Singapore Slovakia South Africa Spain Sri Lanka Suriname Sweden Switzerland Taiwan Republic of Tanzania Thailand Togo Trinidad And Tobago Turkey Tunisia Uganda Ukraine United Arab Emirates United States Uruguay Uzbekistan Virgin Islands, U.S. Wales Yugoslavia Zambia Zimbabwe

PHOTOS COURTESY OF PAULA ALLEN AND GETTY IMAGES